JOB DESCRIPTION

HEAD OF DESIGN

Is it you?

We're looking for someone with ambition who can lead and help take our growing integrated agency to the next level.

The successful individual will have the vision and drive necessary to develop and lead our design department, both creatively and commercially. You’ll have a great eye for modern, beautiful design and understand how this interacts with and supports successful campaign and brand messaging.

With experience in managing people, you will enjoy being involved in the day to day whilst maintaining the ability to consider the bigger picture.

You’ll have an agency background and either be waiting to step up or get back your enthusiasm for helping a young agency compete with the bigger boys.

Role

The Head of Design is responsible for developing and managing all aspects of our design and creative output. It's a leadership role, with accountability for online and offline design output and commercial success of the design and creative department. You will ensure design and creative deliverables are aligned to client expectations and executed within budget and timescales.

It also involves working with internal and external clients, pitching designs, and understanding client needs. At times, we require you to develop visual designs, and at other times, be responsible for recruiting and managing multi-disciplinary third party suppliers as well as internal design resources.

It will involve you using your best practice toolkit to implement new processes and practices to improve efficiency of the design and creative department.

Responsibilities

- Managing the design team and freelancers as required and helping develop our people
- Influencing design led thinking across the business
- Lead concept development in relation to design and creative outputs
- Take a lead role in managing the design and creative elements of projects and be point of contact for clients brand and creative projects
- Develop creative programs and design concepts that meet the business objectives of the organisation and that advance our brand and proposition strategy
- Commercial accountability through accurate scoping and quoting of work
• Develop and manage productivity and to continuously improve the design team's production capabilities
• Ensuring that design and creative projects are delivered on time and to budget ensuring commercial success
• Work with internal teams to generate ideas for pitching and proposals
• Provide quality control over design outputs and production
• Establishing and developing best practice with the design and creative team
• Working with other team members to deliver projects and activity to deliver against deadlines
• Communicating with our audience, positioning of ClientsFirst's design and creative capability
• Point of contact for liaising with external suppliers, such as printers and on occasion photographers

Skills and competencies

• Excellent organisational and communication skills and the ability to manage multiple projects
• Knowledge of layouts, graphic fundamentals, typography & limitations of online and offline design work
• The ability to storyboard or translate ideas to designers and others, influencing external and internal stakeholders
• Attention to detail
• A strong working knowledge of online and offline design, brand development and the creative process
• Ability to lead design projects from concept to completion
• Ability to supervise and develop employees
• Experience with software including Photoshop, Illustrator and InDesign
• Ability to communicate effectively, both orally and in writing

Experience

• Previous experience in an agency environment is essential
• At least five years experience in a senior designer role including concept development and client contact
• Proven track record in creating excellent brand and design work from concept to production

Hours - Full time or part-time. It’s about finding the right person.

Salary - Based on experience.

Location - Macclesfield, Cheshire.

Is it you? Drop us a line at opportunities@clients-first.co.uk